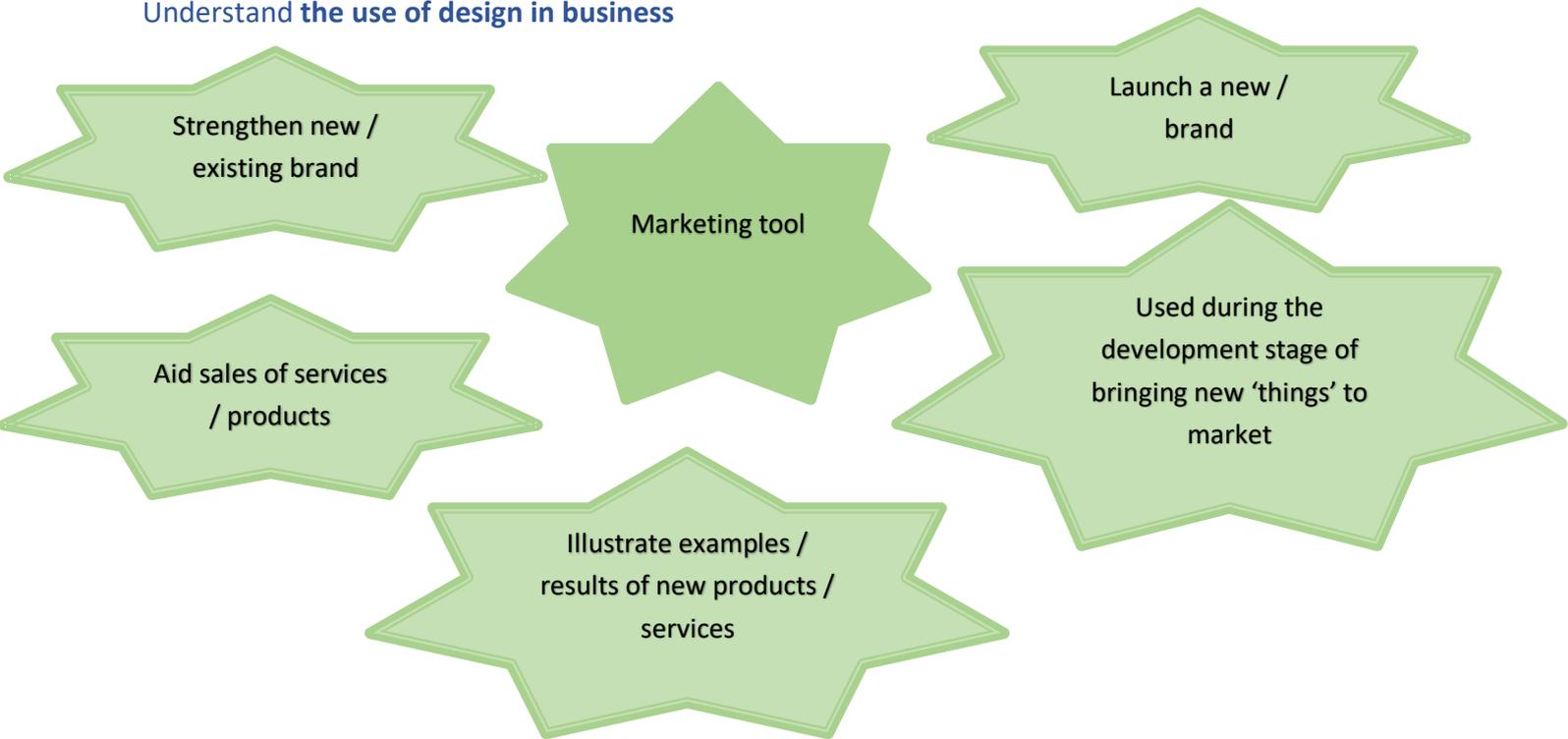


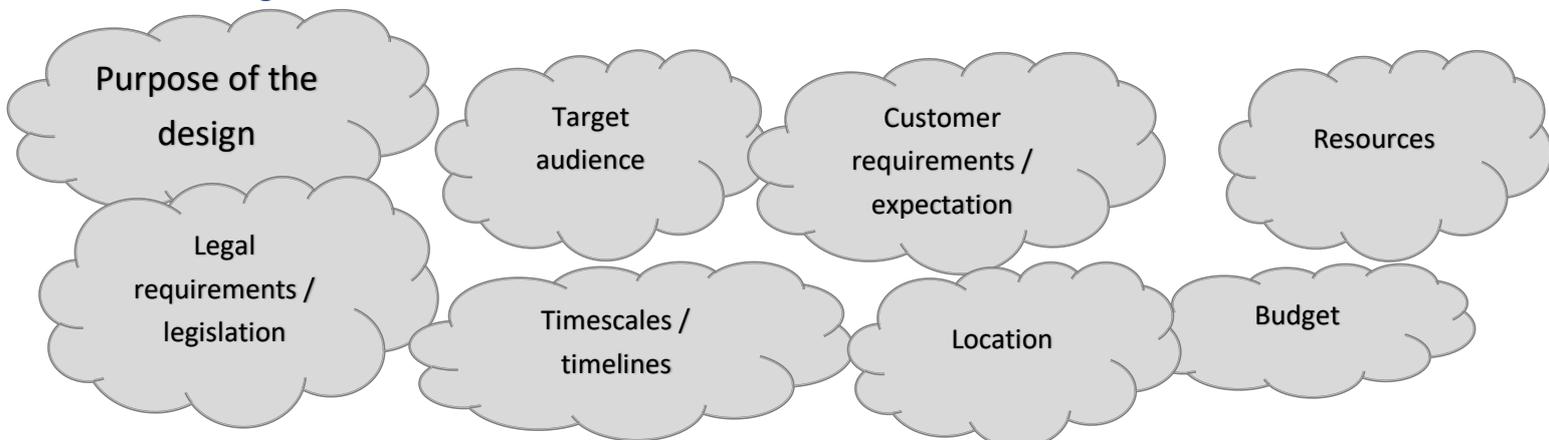
Understand the use of design in business



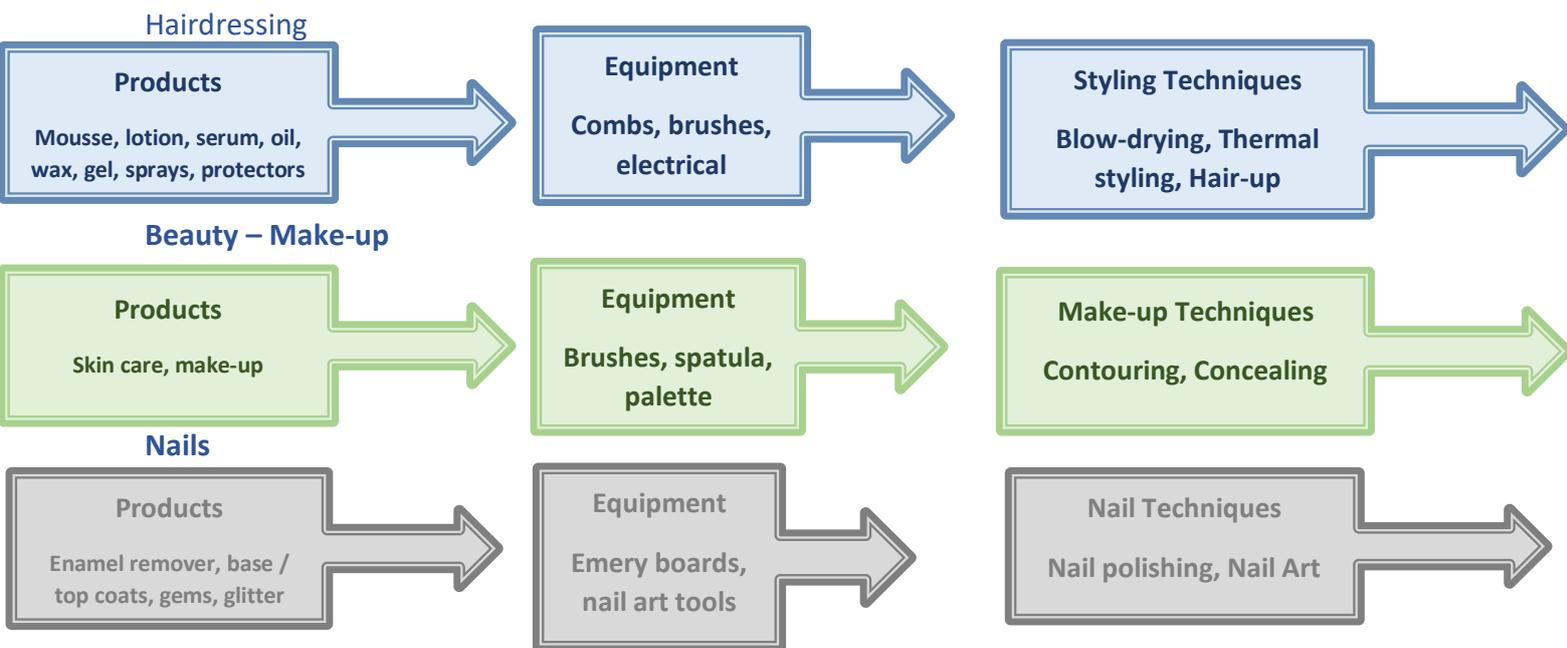
Common uses of design – promotional material



Influencing factors

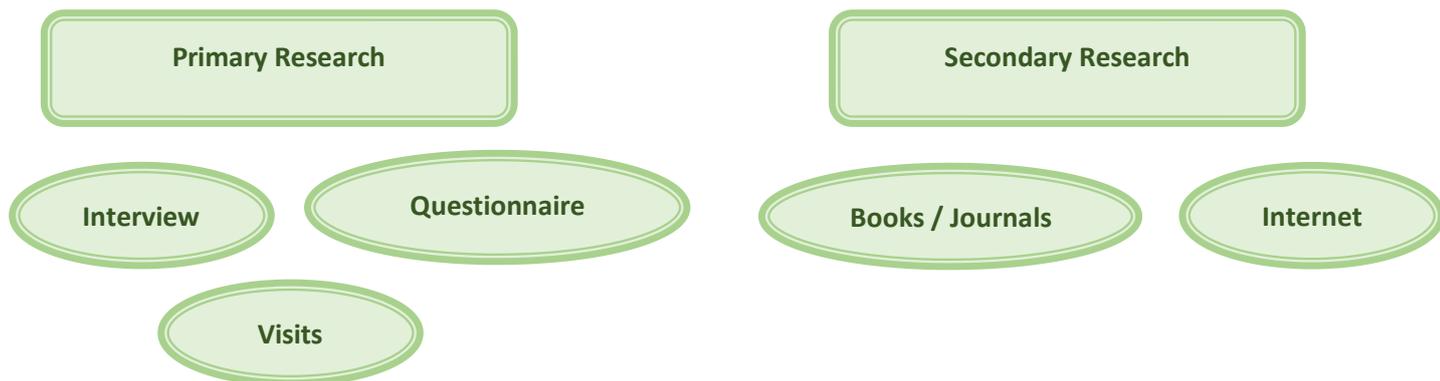


Develop technical skills required to create a hair and beauty image



Plan, create and evaluate an image for business use

**PLAN**



Methods of documenting the planning stage



**DO The production of your promotional material**

**REVIEW**

